## Rigor in Data Science

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Executive Director, Data Science Academy
Professor of Mathematics
NC State University

## A little about my career trajectory and "why"

K-12 and High School Dean, Teacher Ed, Software, Inst Design, Applied Math, Professoriate, Assoc. Dean, SIAM VP Ed, MAA Dep. Director, Legislative Assistant, Data Science Exec Director.

Why? To grow educational environments that empower learners and benefit society.

### NC State Data Science Academy



At NC State, an academy identifies a true university-wide effort involving all 10 colleges. It encompasses multiple departments, centers and institutes and addresses all three pillars of the university's land-grant mission: education, research and service to the state of North Carolina.

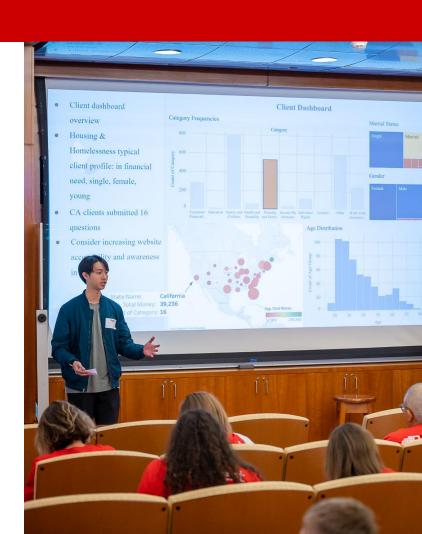
### **ABOUT**

First NC State Academy Launched July 2021

**Mission:** The DSA empowers people to use data ethically, effectively and accessibly.

**Vision:** The DSA connects people with ideas to make data and technology work for everyone.

**Goal:** Operationalize the idea that Data Science is for EVERYONE!



### **ABOUT - The DSA Offers**







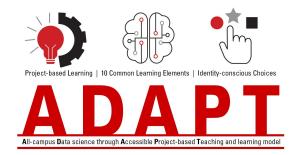








The DSA offers 1-credit hour, project-based courses at three levels ensuring we reach all interested learners.



The Data Science Academy designs and delivers instruction through the ADAPT model:
All-campus Data science through Accessible
Project-based Teaching and learning.

#### **ADAPT** course levels

All-campus Data science Accessible Project-based Teaching and learning

#### **Suggested Skills**

Course descriptions include suggested skills and/or topical knowledge.
Suggested skills can be acquired by coursework, self-directed study, work or other experiences.

#### No Prerequisites

Courses do not require any previous data science knowledge or skills.

level

**DSC 200** 

#### Research Ready

Students are invited to use their own research data to complete course activities.

Courses may focus on 'hot topics' for academic, industry, non-profit or community-based research.

level 3

level old 2

**DSC 400** 

**DSC 500** 

### **ADAPT Model Share Fair!**

Virtual, free and open to the public.

- Date: May 1, 2024
- Time: 12pm to 3:30pm
- Registration Link available <u>here</u>

https://datascienceacademy.ncsu.edu/courses/course-model/ds-edu-share-fair/

## Rigor

# What comes to mind when you think of rigor in your work and life?

### Contexts for Rigor

Etymology

Disciplinary views

Mathematics

Mathematics Education

Data Science

## Etymology of the word Rigor

#### Definitions from Oxford Languages · Learn more



### Origin



late Middle English: from Latin, literally 'stiffness', from rigere 'be stiff'.



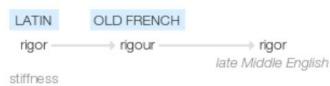
noun

noun: rigor; noun: rigour

the quality of being extremely thorough, <u>exhaustive</u>, or accurate. "his analysis is lacking in rigor"

- severity or <u>strictness</u>.
   "the full rigor of the law"
- demanding, difficult, or extreme conditions.
   plural noun: rigors; plural noun: rigours
   "the rigors of a harsh winter"

#### Origin



late Middle English: from Old French rigour from Latin rigor 'stiffness'.





#### Merriam-Webster

https://www.merriam-webster.com > dictionary > rigor

### Rigor Definition & Meaning

8 days ago — The meaning of RIGOR is **harsh inflexibility in opinion**, **temper**, **or judgment**: **severity**. How to use rigor in a sentence.



#### Cambridge Dictionary

https://dictionary.cambridge.org > dictionary > rigor

### Meaning of rigor in English - Cambridge Dictionary

rigor noun [U] (CARE). formal approving. the quality of being detailed, careful, and complete: Her arguments lacked intellectual rigor.



#### Vocabulary.com

https://www.vocabulary.com > dictionary > rigor

### Rigor - Definition, Meaning & Synonyms

Rigor means **thoroughness and exhaustiveness** — the gold standard for a good teacher. You may have heard of "rigor mortis" — which is a medical term describing ...

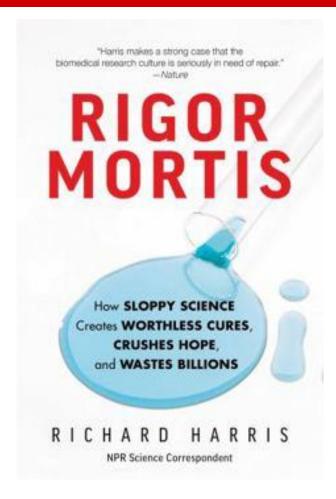
## Use of the word rigor (not rigorous)

Use over time for: rigor



## What constitutes rigorous writing?

## What constitutes rigorous science?



### What Constitutes Rigor in Mathematics?

# What Constitutes Rigor in Applied Mathematics?

Applied Mathematics	Pure Mathematics	Commonality
Assumptions	Axioms	Assumed to be true

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## What Constitutes Rigor in Mathematics Education?

## Rigor in Algebra I, II, Precalc, Calc, Diffeq

Ability to explain a concept from multiple perspectives:

- Symbols (such as functions)
- Graphs (other representations)
- Language (formal and informal)
- Relationships (between ideas or variables)
- Connections (with other concepts and applications)

Would you know a \_\_\_\_\_\_ if you met it "on the street?"

Rigor means more than correct.

(Guesses can be correct and determined through faulty logic or none at all.)

## Can something be rigorous and easy?

I think about all of the Geometry Proofs in grade school...

They seemed obvious... but they were probably also rigorous.

# What Constitutes Rigor in Data Science (Education)?



#### Frame Problem

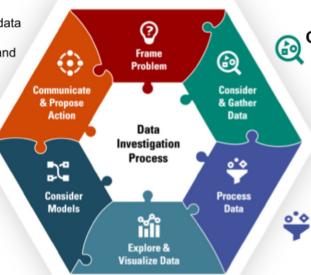
- Consider real-world phenomena & broader issues related to problem.
  - Pose investigative question(s).
- Anticipate potential data and strategies.

### Communicate & Propose Action

Craft a data story to convey insight to stakeholder audiences.

Justify claims with evidence from data and propose possible action.

Address uncertainty, constraints, and potential bias in the analysis.



#### Consider & Gather Data

- Understand possible attributes, measurements, and data collection methods needed for the problem.
- Evaluate and use appropriate design and techniques to collect or source data.
- Consider sample size, access, storage, and trustworthiness of data.

#### Consider Models

- Analyze and identify models that address the problem.
- Consider assumptions and context of the models.
- Recognize possible limitations.

### **Explore & Visualize Data**

- Construct meaningful visualizations, static or dynamic.
- Compute meaningful statistical measures.
- Explore and analyze data for potential relationships or patterns that address the problem.

#### Process Data

- Organize, structure, clean, and transform data in efficient and useful ways.
- Consider additional data cases or attributes.



Lee, H., Mojica, G., Thrasher, E., & Baumgartner, P. (2022). Investigating data like a data scientist Key practices and processes. Statistics Education Research Journal, 21(2), 3-3.

## What are hard parts of data science?

Explainability

Uncertainty quantification

Bias identification

Complexity

Transparency

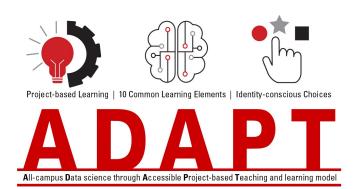
Policy

## Rigor AND Relevance

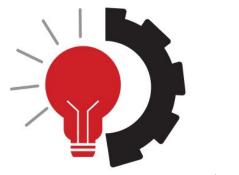
### Ties into the "why":

Why? To grow educational environments that empower learners and benefit society.

How?



### Three components of the ADAPT model





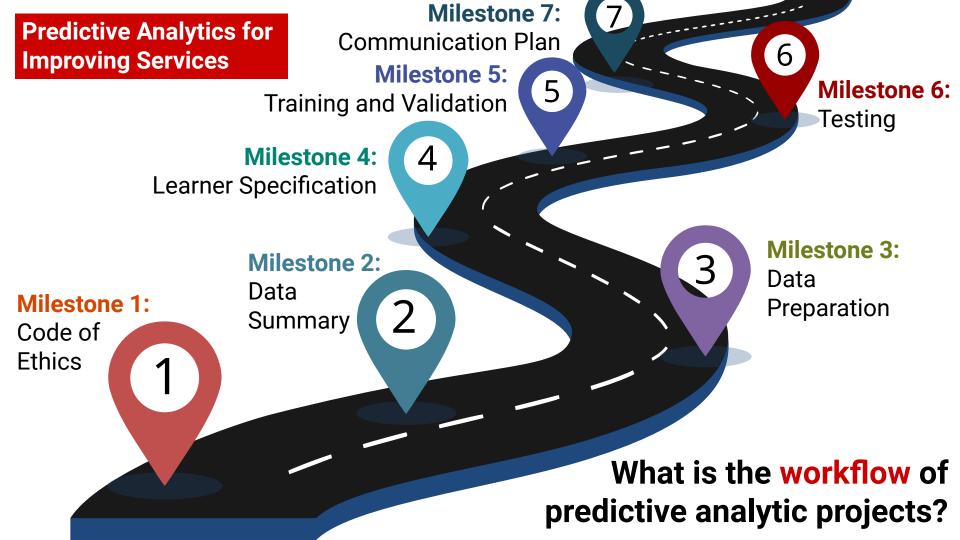


Project-based Learning | 10 Common Learning Elements | Identity-conscious Choices

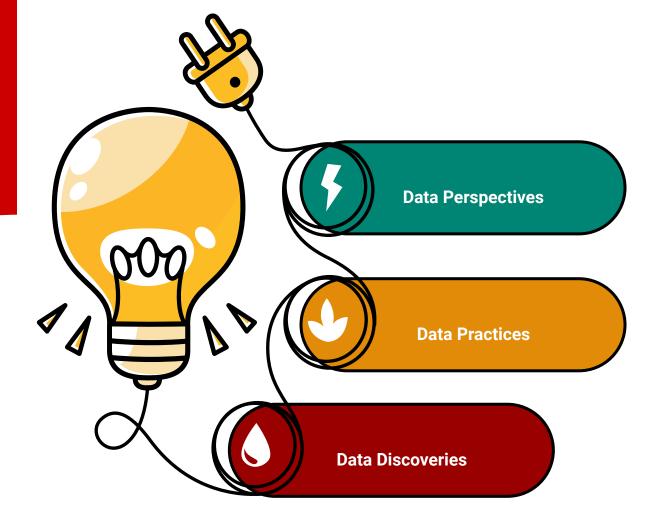
## **Example Course: Predictive Analytics for Improving Services** by Kristin Porter, Ph.D.

Kristin: Going back to my work experience ...

- Have we scoped this thoughtfully?
- Have we been really careful about data preparation?
- What data prerequisites are there for this to even work?
- What are all the ethical considerations?
- Who are all the stakeholders
- How are we going to explain this all?
- What is the value of what we're trying to do here?
- What are the limitations of how results are going to be used?
- How might results be used in a different way than we intended?



ADAPT
10 Common
Learning
Elements



# 10 Common Learning Elements



### **Data Perspectives**

- Recognizing data as information not truth with error, variability, and degrees of inclusion/exclusion.
- 2. Explaining what it means to be a data scientist and data-enabled
- 3. Observing a **diverse** collection of data scientist **role models and careers**.

# 10 Common Learning Elements



#### **Data Practices**

- **4.** Examining **how data are created**, and the related assumptions and collection practices.
- Practicing during curation, wrangling, and cleaning.
- Assessing validity of data, methods, results and communication.
- 7. Employing accessibility practices.
- 8. Investigating **ethical issues** and ways to approach them.

# 10 Common Learning Elements



#### **Data Discoveries**

- Articulating current issues or open questions in data science, and
- **10**. Specifying **exciting discoveries or impacts** of data science.

## Key Ideas

## Definitions and enactment of rigor differ by discipline.

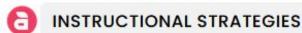
In some mathematical disciplines rigor focuses exactness, thoroughness and correctness.

In data science and applied mathematical sciences, it focuses on transparency, explainability, reducing error and bounding uncertainty.

## ASCD Educational Leadership (el)







### The Hidden Rigors of Data Science

Mahmoud Harding & Rachel Levy

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## THANK YOU! STAY CONNECTED

DSA Quarterly Newsletter & Student Opportunities Email



https://go.ncsu.edu/dsanews

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